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WHEAT INITIATIVE'S – AGRONOMY EXPERT WORKING GROUP SEEKS FARMER INPUT ON EXTENSION

Grower survey will help shape the future of wheat extension tools

Berlin, Germany, October 15, 2019. The Wheat Initiative's - Agronomy Expert Working Group is trying to better understand how knowledge mobilization and technology transfer tools can be adapted to meet regional needs in a digital world. A first step in this endeavor is to conduct a GROWER survey of what knowledge transfer tools are working in different jurisdictions.

Under the leadership of wheat agronomists from the USA, Canada and Australia, the team has prepared a survey to determine the most trusted sources of agronomic information and how growers like to receive extension information. We are trying to help growers determine credible vs. non-credible agronomic information sources.

We encourage survey responses from all wheat growing areas of the world. The survey takes only 5-10 minutes to complete and it will stay open until December 31, 2019. The survey can be found at:

https://docs.google.com/forms/d/e/1FAIpQLScgdSilugpPzK-S_qFrVxtHgM0xn2N8csY_y6wMSlwy6Tvvww/viewform?usp=sf_link.

Results from this survey will be used to structure the development of credible wheat agronomic extension information tools.

Created in 2011 following endorsement from the G20 Agriculture Ministries, the Wheat Initiative provides a framework to establish strategic research and organisation priorities for wheat research at the international level in both developed and developing countries. The Wheat Initiative actions will lead to the creation of improved wheat varieties and to the dissemination of better agronomic practices worldwide. The combination of new varieties and agronomic practices will in turn allow farmers to improve and stabilise wheat yields in diverse production environments.

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If you would like more information about this topic, please call Whitney Buchanan, Communications Manager Wheat Initiative, at +49 (0)30 83042601 or email wheat.initiative@julius-kuehn.de.