



## **Partner Profile – Organic Alberta**

### **Who is Organic Alberta?**

Organic Alberta is a membership driven association. All certified organic farmers are members of our association.

Organic Alberta's mission is to represent, support and grow Alberta's entire organic industry.

Established in 2005, we represent all 590 organic producers and processors in Alberta as well as 100+ businesses across the organic community.

Organic Alberta is the voice of organics. We communicate with and for the sector, we market the organic brand, we support producers to become organic, we cultivate organic production practices, and we advance business development. We lead the industry towards success.

### **What does Organic Alberta do?**

#### **Leadership**

Organic Alberta is on the forefront of the organic market. From regulatory changes to innovation, we face the issues head on.

#### **Advocacy**

Organic Alberta is helping shape organics in the province by making our voice heard from the grassroots to all levels of government.

#### **Education**

Organic Alberta holds training, conferences and informational workshops regularly across the province to share advances in organics.

### **Our Programs**

**Pivot and Grow** - is an online platform for new and transitioning organic grain farmers looking to find resources, to connect with experts, find organic grain prices and build marketing relationships.

<https://pivotandgrow.com/>

**Young Agrarians** - Young Agrarians is growing the next generation of ecological farmers in Alberta. Through potlucks, farm tours, workshops and mixers, we are building a supportive network for new and young farmers. Young Agrarians focuses on farmer-to-farmer relationships and learning and is now running an apprenticeship program.

<https://organicalberta.org/about-us/our-programs/new-farmers/>

### **The Bauta Family Initiative on Canadian Seed Security**

Organic Alberta is the prairie host of The Bauta Family Initiative on Canadian Seed Security. The goal of this program is to help support and build a Canadian seed system that provides a solid foundation for food security, climate resilience, and community well-being.

[http://organicalberta.org/about-us/our-programs/seed\\_security/](http://organicalberta.org/about-us/our-programs/seed_security/)

### **Mackenzie County Organic Success Program**

The Mackenzie County region is home to over half of the organic producers in Alberta. The Mackenzie County Organic Success Program will increase the support offered to the farmers in this isolated part of the province by retaining an agrologist/consultant who will, among other deliverables, provide on farm agronomic and business advice/consultations.

Part of the Program is a needs analysis of the region and the development and implementation of a learning program aimed at two cohorts of producers – those in transition and new to organic growing, and those who are experienced organic growers. Each cohort will go through a separate incremental learning program introducing them to key organic business and agronomy best practices. The learning program will be delivered via an annual conference, field days, farm clubs and workshops.

[http://organicalberta.org/about-us/our-programs/mackenzie\\_organic\\_success/](http://organicalberta.org/about-us/our-programs/mackenzie_organic_success/)

For more information on Organic Alberta please visit our website: <http://organicalberta.org/>

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